



BLIZZARD
Sponsorship Opportunities
2020/2021

Why the Blizzard?

The Blizzard have been a part of our Tri-Community since 1996. Since this time, we have achieved numerous playoff runs with 5 consecutive MJHL Titles from 1998-2003.

When you sponsor the Blizzard you are sponsoring young men further their career. You are helping them develop the skills and bonds they need to take the next step. From our program we have sent many alumni on to post-secondary institutions on scholarships, semi-pro and pro careers. Take this opportunity to join us in this tradition.



Sponsorship Packages

First Star

\$5,000

- ✓ Game Night Sponsor x2
- ✓ Game Day Program Advertising (1/2 Page)
- ✓ Hotlink Advertisement on Website
- ✓ 80 Corporate Game Tickets
- ✓ Team Photo
- ✓ Jersey Bar (Home & Away)
- ✓ Rink Board
- ✓ 2 Spud & Bud Tickets
- ✓ 4 Year End Celebration Tickets
- ✓ OPTIONAL (choose one): Magnetic Calendar Advertising, Game Day Signs, Media Photo Backdrop
- ✓ Game Night OPTIONAL (choose one): Choose from list of Game Day Action Sponsorship

*Once item has been chosen it will be removed from the list.

Second Star

\$3,500

- ✓ Game Night Sponsor
- ✓ Game Day Program Advertising (1/4 Page)
- ✓ Hotlink Advertisement on Website
- ✓ 60 Corporate Game Tickets
- ✓ Team Photo
- ✓ Jersey Bar (Home & Away)
- ✓ Rink Board
- ✓ 2 Spud & Bud Tickets
- ✓ 2 Year End Celebration Tickets
- ✓ Game Night OPTIONAL (choose one): Choose from list of Game Day Action Sponsorship

*Once item has been chosen it will be removed from the list.

Third Star

\$2,000

- ✓ Game Day Sponsor
- ✓ Game Day Program Advertising (1/4 Page)
- ✓ Hotlink Advertisement on Website
- ✓ 40 Corporate Game Tickets
- ✓ Team Photo
- ✓ Jersey Bar (Home & Away)
- ✓ Rink Board
- ✓ 2 Spud & Bud Tickets
- ✓ 4 Year End Celebration Tickets



Game Day Advertising

- **Game Day Sponsor** **\$ 1000.00/Game**
This is the perfect way to showcase your business and all they have to offer! Interact with our fans and promote your business!
 - ✓ With this we provide you with 15 game tickets to give away, advertising on our social media and website, an opportunity to set up a booth in the lobby, game announcements during the play, and an optional ceremonial puck drop. We can also accommodate any intermission events you would like to plan.
 - ✓ Option to order a standing display banner can be factored into cost.
- **Game Action Sponsor (All Prices are per season)**
 - Power Play **\$ 600.00**
 - Penalty Kill **\$ 600.00**
 - Warm-Ups **\$ 600.00**
 - Starting Line-Up **\$ 500.00**
 - First Goal Sponsor **\$ 500.00**
 - Goal Sponsor **\$1000.00**
 - Scoring Summary **\$ 600.00**
 - Last Minute of Play **\$ 500.00**
 - Media Time-Out **\$ 500.00**
 - Team Time-Out **\$ 300.00**
 - Social Media 3 Game Stars/
Final Score **\$ 600.00**
 - Biggest Hit of the Game **\$ 300.00**
 - Coaches Corner **\$ 500.00**
 - Referee Sponsor **\$ 400.00**
 - Billet Family of the Month **\$ 600.00**
 - Dirtiest Car in the Parking Lot **\$ 500.00**
 - Player of the Month **\$600.00**
 - Player Profiles **\$600.00**



7TH MAN!

\$2500.00

During our home games, we invite all our local elementary schools to join us in rewarding their students with the chance to be our 7th skater.

Sponsor the 7th Man Parent \$250.00

- Give the parent of each 7th skater the opportunity to join them during the game.

Rink Boards

East Side – Benches

\$700.00 6ft x 3ft

\$1000.00 12ft x 3 ft

Upper Deck (Section E and F)

\$600.00 6ft x 3ft

\$900.00 12ft x 3ft

North/South End

\$400.00 6ft x 3ft

\$700.00 12ft x 3ft

West Side Boards – Viewed On HockeyTV!

\$500.00 6ft x 3ft

\$800.00 12ft x 3ft

* New board production has an estimated cost of \$150.00 on top of stated price*

Game Day Programs

Great opportunity for reaching tons of fans for the games you choose!

- ✓ Full Page – \$40 single game
– \$700 Entire Season
- ✓ 1/2 Page – \$30 single game
– \$500 Entire Season
- ✓ 1/4 Page – \$20 single game
– \$400 Entire Season
- ✓ Special Events – Full Page Insert - \$40

Season Ticket Sponsor **\$1000.00**

Have your logo next to ours on our season tickets! Over 200 tickets sold last season.

Rush Ticket Sponsor **\$1500.00**

Have your logo next to ours on our Rush Tickets!
Over 300 sold each game.

*Both sets of tickets can be purchased for \$2000.00

50/50 Ticket Sponsor **\$800.00**

Have your business logo
while being announced during the game.

Electronic Board Advertising

24 hour advertising on our digital board.

4-12 Weeks:

13-32 Weeks:

33-52 Weeks:

\$70/Week

\$60/Week

\$50/Week

SPECIFICATIONS:

- Size: 528 x 96 pixels (width x height)
- Preferred file format: .wmv
- Length: 10 seconds (maximum)
- Frame Rate: 30 fps (frames per second)
- Professional digital ad design is available from the MJHL @ \$250 per ad
- Digital ads can be changed as required – some restrictions may apply

Digital ads (as per above specs) can be sent to:

contact@tkmarketing.ca

Files over 5 MB may be sent via FTP, contact us for large file transfer instructions.

Website Advertising

Official Partners of the Blizzard

\$700.00

- ✓ Your business will be featured on the main page of our website next to our top news stories. This will include a direct link to your business website.

Game Day Events

- **Skate with the Blizzard – Plan a special event or just enjoy the team skate with kids from the community!** **\$300.00**
- **Annual Teddy Bear Toss** **\$500.00**
- **Annual Coats for Kids** **\$500.00**
- **Monthly Squirts Intermission Games** **\$500.00**
- **Autograph Session** **\$250.00**

Annual Blizzard Events

- **Main Camp Sponsor – Be our exclusive sponsor for main camp! Over 80 players in attendance last year.** **\$1500.00**
- **Steak Spud and Bud** **\$700.00**
- **Fan Appreciation Game** **\$600.00**
(Includes T-shirts for first 100 fans)
- **Halloween Kids Party** **\$300.00**
- **Beat the Winter Blues Beer Tasting** **\$700.00**
- **Christmas Kids Party** **\$300.00**
- **Team Christmas Celebration** **\$500.00**
- **Christmas Photo Throwback** **\$300.00**
- **Team Photo Sponsors** **\$300.00**
- **Fishing Derby** **\$500.00**
- **Year End Celebration** **\$800.00**



Merchandise

Jersey Bars (Both Home and Away)	\$1000.00
Game Day Pucks	\$1500.00
Magnetic Calendars	\$700.00
Media Photo Backdrop	\$1000.00
Wall Calendar	\$1000.00
Game Day Signs (3 to be placed around town on Game Days)	\$1500.00
Player Cards	\$1000.00
Cook Book	\$1000.00

Jersey Auction

Fall Jersey Auction Sublimated logo will be added to jerseys during production.	\$3000.00
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February Jersey Auction Sublimated logo will be added to jerseys during production.	\$3000.00
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Parent Weekend

Help the families of our players feel at home by welcoming them to the community!	\$1500.00
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If there are any questions regarding sponsorship do not hesitate to contact me!

Email: ocnblizzard.marketing@hotmail.com

Phone: 204-620-5200

Jennifer Reynolds

Blizzard Marketing Manager



ALL OUT. ALL GAME. ALL SEASON!